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Cover Image: Lyme disease borreliosis disease borrelia 3D rendering





LETTER FROM CEO & CHAIRMAN

DEAR FRIENDS:

We are excited and proud to share with you the first published annual report of the Global Lyme Alliance (GLA). As these pages will show, Global Lyme Alliance has come a long way in a relatively short time. Our warm thanks to you, our donors and supporters, for your dedication and generosity.

We deal on a daily basis with the harrowing truth that 329,000 people in the U.S. are diagnosed with Lyme disease annually. Although we believe the Lyme world is on the cusp of great breakthroughs, there is still no definitive diagnostic test, only limited treatment options and very little in the way of federal funding support. Herein lies the fundamental injustice of Lyme. For left untreated, or inadequately treated, Lyme's victims suffer devastating health outcomes.

Global Lyme Alliance has been at the forefront of discovery and innovation, making it a catalyst driving change across the Lyme disease world. Our Scientific Advisory Board awards grants to researchers, focused on the most promising projects and working at the summit of their abilities. In 2016, GLA funded nine entirely new studies.

We introduced an interactive curriculum for use in elementary though high school classrooms that helps students, teachers and administrators learn about prevention and early diagnosis; relaunched our national CME-accredited program to educate health care professionals on the signs, symptoms and effective treatment of Lyme and its tick-borne co-infections; helped patients and families find Lyme-literate doctors; and professionalized our staff with the hiring of a new Chief Executive Officer with broad experience in health management as well as several full-time staff, including an in-house science officer.

Most of all, we have never lost sight of the fact that fundamental to our success has always been an amalgam of, first, insight into the many aspects of Lyme disease; second, innovation in addressing those complexities; and third, delivering results that impact the lives of patients. Our presence on the scene is indeed what might now be called formidable.

We owe our success entirely to you. Your generosity has made it possible for us to move forward. We hope you are as proud of the successes of Global Lyme Alliance as we are. Now, we move ahead, toward what matters most: the creation of a Lyme-free world.

Sincerely,

Scott Santarella

CE0

Robert Kobre Chairman

FOUNDING STORY

IN 1998, A GROUP OF PROFESSIONAL WOMEN WITH DIFFERING SKILLSETS RECOGNIZED A PROBLEM FACED BY MANY OF THEIR CHILDREN. THREE OF THE WOMEN—DIANE BLANCHARD, DEBBIE SICILIANO AND FRAN HERZOG—FORMED THE GREENWICH LYME DISEASE TASK FORCE. THIS TEAM RESEARCHED THE SYMPTOMS OF LYME AND OTHER TICK-BORNE DISEASES FACING THEIR YOUNGSTERS AND ESTABLISHED A STRATEGIC PLAN IN THEIR COMMUNITY TO EDUCATE THE PUBLIC AND RAISE FUNDS TO DRIVE RESEARCH TO OVERCOME THE DISEASE.



Debbie Siciliano, Diane Blanchard, Fran Herzog

Soon joined by dozens of others, they renamed the organization Time for Lyme in 2005 to reflect its expanding geographic base. The organization worked to endow the nation's first Lyme and Tick-Borne Diseases Research Center at Columbia University Medical Center.

The organization also raised awareness by educating students through the Lyme education curriculum, created in partnership with the local school curriculum team. In 2006, Dr. Harriet Kotsoris, esteemed neurologist, joined the organization. A world-class Scientific Advisory Board was assembled to guide donor dollars toward significant research. In 2011, the group sponsored its first annual Research Symposium to foster collaborations among researchers and drive research forward.

In 2012, the organization was renamed Lyme Research Alliance (LRA) to reflect its research focus and alliances with researchers, medical institutions, business leaders, physicians and others.

While their work continued in Connecticut, efforts to raise tick-borne disease awareness were also underway in New York. In 2002, due to her ongoing battle with tick-borne diseases since the early 1990s, Westchester, NY resident Staci Grodin (pictured right)

founded Turn the Corner Foundation. Ten years later, Turn the Corner joined forces with the Tick-Borne Disease Initiative to form the Tick-Borne Disease Alliance (TBDA), dedicated to raising awareness, supporting fundraising initiatives and promoting advocacy to find a cure for tick-borne diseases.



Staci Grodin

Among other projects, TBDA launched its "Bite Back for a Cure" national grassroots public awareness campaign to build support for the fight.TBDA reached out to local communities throughout the nation with numerous walk/runs, concerts and a bike tour across the U.S. that had tremendous social media success.

The organization also spearheaded a Physician's Training Program to help doctors domestically and internationally learn about the signs, symptoms

and treatments for Lyme disease. These medical professionals had the opportunity to train alongside top Lyme-literate physicians in the United States. They were then able to take this knowledge to their local communities.

In 2015, LRA and TBDA merged to become Global Lyme Alliance. The consolidation of LRA's research expertise and its vast network of world-renowned medical experts, physicians, researchers and key medical institutions with TBDA's proven track record for promoting effective awareness campaigns and other events created a dynamic, more powerful voice to advance the fight to end tick-borne disease.

The merger of the two groups has resulted in the formation of the nation's leading tick-borne disease organization, allowing for greater resources to accelerate the development of new diagnostics and treatments, while expanding education programs for both the general public and physicians.



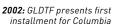
Members of GLA Board joined by Marla Maples at 2016 Greenwich Gala

2013

GLOBAL LYME ALLIANCE – ANNUAL REPORT

MILESTONES







2013: TBDA "Bite Back for a Cure" Campaign

Greenwich Lyme Disease Task Force (GLDTF) is created by Diane Blanchard, Debbie Siciliano



2016: Scott Santarella joins as CEO

1 9 9 8	Fran Herzog and other Greenwich, Connecticut residents.
	Turn the Corner Foundation is created by Staci Grodin in New York.
2002	Greenwich Lyme Disease Task Force presents Columbia University with the first installment of a \$2 million endowment to create the nation's first Lyme and Tick-Borne Diseases Research Center.
2003	Turn the Corner launches a Physician's Training Program.
2005	Greenwich Lyme Disease Task Force changes its name to Time for Lyme (TFL) — the title of its fundraising Gala—to signify its expanding base.
2006	TFL launches its school education curriculum.
2007	Lyme and Tick-Borne Diseases Research Center at Columbia University Medical Center officially opens its doors, thanks to TFL (formerly GLDTF) endowment.
2 0 0 8	TFL creates its Scientific Advisory Board, modeled after the National Institutes of Health, to identify and oversee the most promising research initiatives.
2011	TFL organizes its first annual Lyme disease research symposium to foster collaboration and accelerate research findings.
	To more accurately reflect its mission, Time for Lyme changes its name to Lyme Research Alliance (LRA).
2012	Turn the Corner Foundation joins forces with the Tick-Borne Disease Initiative to form the Tick-Borne Disease Alliance (TBDA).

TBDA launches a "Bite Back for a Cure" campaign, a national grassroots campaign to raise

awareness and build support for the fight against Lyme disease.

The Centers for Disease Control and Prevention announces a jump in the number of Lyme disease cases from 33,000 to 329,000 a year.

2 0 1 4 Elena Delle Donne, WNBA superstar, signs on to be first national ambassador for LRA and Lyme disease.

LRA and TBDA announce plans to merge to form one unified force against Lyme disease.

Global Lyme Alliance is officially created from the merger of LRA and TBDA. The merger created a national footprint, paved the way for the hiring of an experienced CEO and expanded GLA's ability to keep pace with the high-level of funding needed to accelerate ground-breaking research.

2 0 1 5
In a departure from other Lyme organizations, GLA hires a full-time, in-house Ph.D. credentialed Science Officer to support its strategic initiatives related to research, scientific and content priorities.

First annual "Uniting for a Lyme-Free World" Gala is held at Cipriani 42nd Street in New York City.

Scott Santarella joins GLA as CEO

2 0 1 6 GLA announces the formation of a Young Leaders Council dedicated to raising awareness about Lyme among high school and college students, as well as millennials.

GLA commits \$2.9 million for Research initiatives, including awards and program expenses.

Introducing Scott Santarella, *CEO*

Scott Santarella joined Global Lyme Alliance as its CEO in May 2016, bringing nearly 30 years of experience as a senior executive with a proven track record in strategic planning, innovative marketing, fundraising and raising public awareness for underfunded and underserved diseases and causes.

He joined GLA after serving as President and CEO of the Bonnie J. Addario Lung Cancer Foundation (ALCF) in San Francisco, where he successfully helped to grow the organization from a regional lung cancer research and patient services organization to a globally recognized leader in the lung cancer community.

Prior to ALCF, he was President and CEO of the American Lung Association of New York (ALANY) and former Executive Director and COO of the Multiple Myeloma Research Foundation.



BOARD OF DIRECTORS

Global Lyme Alliance's Board of Directors is comprised of dedicated individuals who care deeply about the mission of developing a reliable diagnostic test, effective treatments and ultimately a cure for Lyme and other tick-borne diseases.

Board members utilize their varied talents and training in a number of ways. They focus on the governance of the organization, ensuring its fiscal health, while addressing legal issues. They also spread the good word of GLA and the Lyme cause to individuals, companies and communities, raising funds, and attending and supporting GLA events.

Although their backgrounds and skills differ, each director all the while has a personal connection to Lyme disease or a deep commitment to shifting the paradigm of how the illness is tested, treated, managed and eventually cured.

With a structured Executive Committee and quarterly meetings, GLA's directors observe best institutional practices, advocate for effective operating strategies and secure sufficient resources to allow GLA to expand its efforts to create a Lyme-free world.

ROBERT KOBRE, CHAIRMAN / CHARLES BALDUCCI, VICE CHAIR
DIANE BLANCHARD, VICE CHAIR / STACI GRODIN, VICE CHAIR
DEBBIE SICILIANO, VICE CHAIR HENRY DOSCH, TREASURER
FRAN HERZOG, SECRETARY / BARBARA BIND / CHRIS CORRINET
DERIN EDIP-WALDEN ALEXANDER FIELD / JENNIFER FRASCELLA
LOIS FREIDMAN / DAVID GERSTNER / ALLY HILFIGER
MARK HOPWOOD / JULIA KNOX-COMEAU / BRETT KRISTOFF
LEW LEONE / DR. BRUCE LEUCHTER / STEVE MARTIN
DANA MCAVITY / LORRIE NADEL / ED O'CONNELL / KAREN PEETZ
PAUL ROSS / NORMA RUSSO / ALYSSA SOKOLOFF
ALEXANDER TISCH / JANET VACCARO / ELLEN ZAROFF

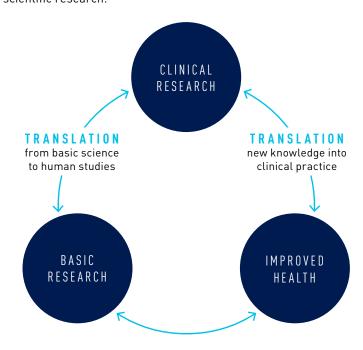
SCIENTIFIC ADVISORY BOARD

GLOBAL LYME ALLIANCE'S SCIENTIFIC ADVISORY BOARD (SAB) PROVIDES STRATEGIC GUIDANCE AND DIRECTION FOR OUR RESEARCH AND SCIENTIFIC PROGRAMS. IT IS MADE UP OF SOME OF THE MOST DISTINGUISHED RESEARCHERS AND CLINICAL INNOVATORS IN MULTIDISCIPLINARY FIELDS IN LYME AND TICK-BORNE DISEASE. THESE LEADERS ADVISE ON OVERALL STRATEGY TO DIRECT GLA'S GRANT FUNDS INTO RESEARCH PROGRAMS JUDGED TO HAVE THE BEST PROSPECTS OF DELIVERING MEASURABLE RESULTS AND THE GREATEST IMPACT.

The SAB employs a rigorous, scientific evaluation and peer review process modeled after that of the National Institutes of Health. Each grant proposal is evaluated to determine which projects best fulfill our mission to improve diagnostic testing, uncover more effective treatment protocols and ensure we are funding the most promising research. The Financial Review Sub-Committee of the SAB works to bridge the gap between the research community and the marketplace.

In addition, the SAB holds an annual seminar for its grant recipients to foster brainstorming of new diagnostic and therapeutic measures, communication of ideas and collaboration.

The SAB is currently comprised of 13 individuals who give their time and expertise to ensure that GLA stays at the forefront of scientific research.



Source: Adapted from National Institutes of Health, Biennial Report of the Director, 2007

SAB MEMBERS

Mayla Hsu, Ph.D.

Director Research and Science Global Lyme Alliance

Catherine A. Brissette, Ph.D.

Assistant Professor Biomedical Sciences University of North Dakota

Charles Chiu, M.D., Ph.D.

Associate Professor School of Medicine UC-San Francisco

Allison K. DeLong, M.S.

Biostatistician Center for Statistical Sciences Brown University

Richard Goldstein, D.V.M.

Chief Medical Officer

Animal Medical Center

Andreas Kogelnik, M.D., Ph.D.

Director and Founder Open Medical Institute

Richard T. Marconi, Ph.D.

Professor School of Medicine Virginia Commonwealth University

Scott Mellis, M.D., Ph.D.

VΡ

Early Clinical Development and Experimental Sciences, Rare Diseases Regeneron Pharmaceuticals, Inc.

Richard S. Ostfeld, Ph.D.

Disease Ecologist

Cary Institute of Ecosystem Studies

Mark J. Soloski, Ph.D.

Professor of Medicine *Johns Hopkins University*

Neil Spector, M.D.

Associate Professor School of Medicine Duke University

Financial Review Committee

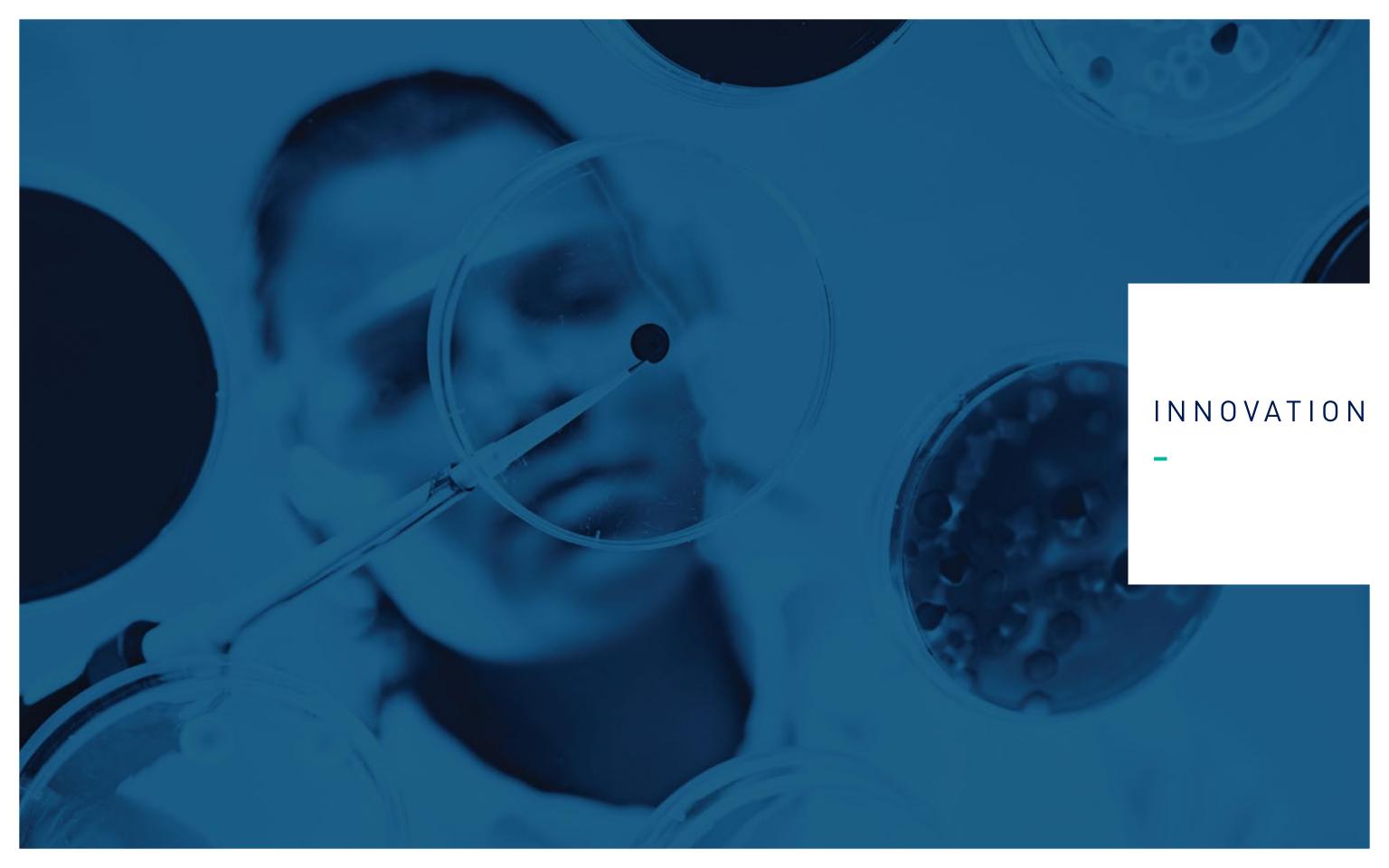
Robert Kobre, C.P.A., M.B.A.

Vice-Chair Investment Banking Credit Suisse

Brian Scanlan

President

Mount Hope Capital



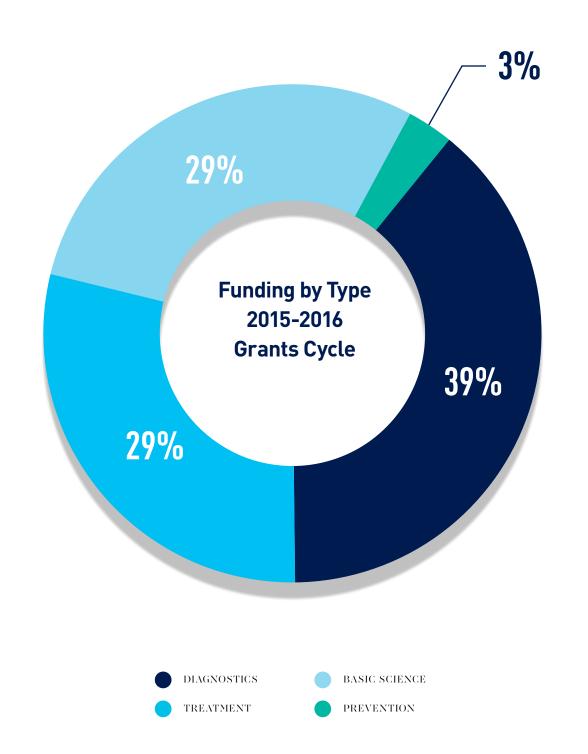
ACCELERATING RESEARCH

GLOBAL LYME ALLIANCE HAS GAINED NATIONAL PROMINENCE FOR ITS COMMITMENT TO CHANGING THE COURSE OF LYME DISEASE BY FUNDING GROUND-BREAKING RESEARCH. OUR RESEARCH PROGRAM IS RESPONSIBLE FOR MAJOR BREAKTHROUGHS AND ACCOMPLISHMENTS:

- 2 STUDIES PROVED THE EXISTENCE OF "CHRONIC" LYME DISEASE
- MAPPED THE GENOME OF THE BACTERIA THAT CAUSES LYME
- DISCOVERED A NEW MECHANISM THAT ALLOWS LYME TO SURVIVE ANTIBIOTIC TREATMENT
- UNCOVERED THE UNIQUE METAL PROPERTIES OF LYME
- 100% OF GLA-FUNDED RESEARCH PROJECTS HAVE BEEN PUBLISHED IN PEER-REVIEWED SCIENTIFIC JOURNALS

Our researchers are on the threshold of devising new diagnostic tests. They are uncovering the molecular biology of the Lyme bacterium; exploring how the disease can survive antibiotic therapy; identifying new and better targets for treatment, and analyzing how and why a large percentage of individuals continue to experience persistent, debilitating symptoms after their initial treatment.

To underscore our research commitment, GLA sets itself apart from other Lyme organizations by having a Board Chair who is immersed in Lyme disease research and sits on the Scientific Advisory Board, a committed, engaged and functional SAB and a full-time, in-house, fully credentialed Director of Research and Science. The Director plays a key role in accelerating the development of reliable diagnostic tests and effective treatments, bridging the gap between our research discoveries and their translation into marketable products, thereby ensuring that key discoveries reach the public in a practical and useful form.



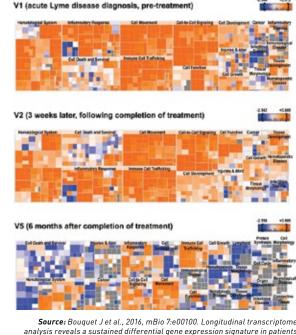
RESEARCH GRANTEES

GLOBAL LYME ALLIANCE IS GRATEFUL TO MANY STAKEHOLDERS: ITS DONORS FOR THEIR GENEROSITY, ITS BOARD MEMBERS FOR THEIR TIME AND VISION, ITS VOLUNTEERS FOR THEIR DEDICATION AND, OF COURSE, FOR OUR GRANTEES—THE BEST AND THE BRIGHTEST LYME DISEASE RESEARCHERS IN THE FIELD. THESE OUTSTANDING SCIENTISTS ARE WORKING HARD TO FIND THE ANSWERS THAT WILL ULTIMATELY CURE LYME AND OTHER TICK-BORNE DISEASES.

For over a decade, our grant application process has set the standard for Lyme and tick-borne disease research, ensuring that only the most innovative and promising projects are funded. Grantees are chosen from top universities and medical institutions across the U.S. such as Johns Hopkins, Columbia, Northeastern, University of California-Davis and others. Some grantees are seasoned researchers with years of experience, while others are independent scientists early in their careers. But all are striving to push the field of tick-borne disease research forward, translating research into real advancements in the prevention, diagnosis and treatment of Lyme disease. Many have friends and family directly affected by Lyme, which further motivates them.

Motivation is key because life as a tick-borne disease researcher isn't easy. All research scientists must apply for grants to fund their work, and federal funding for Lyme disease is extremely limited. Yet increasing numbers of scientists are choosing this challenging path and for their commitment GLA is enormously grateful. These brilliant men and women give hope to us all.

Study focusing on gene expression patterns in patients being treated for Lyme disease.



analysis reveals a sustained differential gene expression signature in patients treated for acute Lyme disease. Funded in part by Global Lyme Alliance.

OVER THE YEARS, GLA HAS SELECTED ITS TALENTED GRANTEES FROM DISTINGUISHED INSTITUTIONS ACROSS THE COUNTRY. INCLUDING:

Columbia University

Cornell University

Institute for Systems Biology

Johns Hopkins University

Northeastern University

Rutgers New Jersey Medical School

State University of New York, Stony Brook

Texas A&M

Tulane National Primate Research Center

University of California, Davis

University of California, Irvine

University of California, San Francisco

University of Illinois, Chicago

University of Maryland

University of Missouri, St. Louis

University of New Haven, CT

University of North Dakota

University of Pennsylvania

University of Texas, San Antonio

Thanks to early support from Global Lyme Alliance, Northeastern University's Dr. Kim Lewis identified not only B.burgdorferi persisters, but also a regimen for eradicating chronic bacterial infection. Now with new awards from GLA and others he aims to cure Post-treatment Lyme Disease Syndrome in mice and humans.



66 THE TERRIFIC THING ABOUT AMERICA IS PHILANTHROPY. HERE'S A GREAT EXAMPLE OF HOW DONORS CAN MAKE A DIFFERENCE."

— Kim Lewis, Ph.D.



ACCELERATING EDUCATION AND AWARENESS

SCHOOL-AGE CHILDREN ARE MOST SUSCEPTIBLE TO DEVELOPING LYME DISEASE BECAUSE THEY SPEND MORE TIME OUTDOORS. TO ENSURE THAT CHILDREN, TEACHERS AND SCHOOL ADMINISTRATORS GET THE RIGHT INFORMATION ABOUT TICKS AND LYME DISEASE PREVENTION, GLOBAL LYME ALLIANCE HAS CREATED ITS STATE-OF-THE-ART "IT'S TIME TO BE LYME ALERT" CURRICULUM FOR EDUCATORS TO EASILY ADAPT INTO CLASSROOM LESSON PLANS. THESE FUN AND INTERACTIVE WORKBOOKS HAVE BEEN DESIGNED FOR USE IN ELEMENTARY SCHOOL (KINDERGARTEN-3RD), MIDDLE SCHOOL (6TH GRADE) AND HIGH SCHOOL (9TH GRADE AND ABOVE).

GLA has also produced—with the help of fashion designer and GLA Board member Ally Hilfiger—a compelling "Living the Lyme Life" video for high school students. It shows how Lyme has affected the lives of three teenagers who speak of their physical, social, emotional and learning challenges while living with the disease. The video also provides valuable advice on tick bites and Lyme disease prevention.





LYME DISEASE CURRICULUN

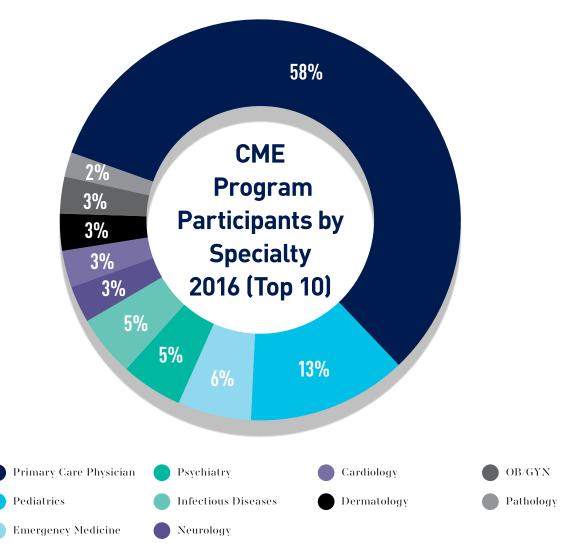
Through partnerships, GLA is moving on all fronts to make children and their families aware of prevention techniques and proper tick removal. In 2016, we partnered with the American Veterinary Medical Association and pet-expert Steve Dale on the launch of our "One Health" awareness campaign to prevent Lyme in pets and people. We also expanded efforts to train young campers and camp counselors in how to best prevent and treat tick bites. GLA's CEO wrote a piece for the American Camp Association on tips for Lyme disease prevention at camp, and we will be doing more in 2017 to protect campers and staff from tick-borne diseases.



PROFESSIONAL EDUCATION PROGRAM

GLOBAL LYME ALLIANCE TEACHES HEALTH CARE PROFESSIONALS HOW TO DIAGNOSE AND TREAT LYME DISEASE

Many health care professionals are woefully undertrained when it comes to the diagnosis and treatment of Lyme disease. GLA is changing this by offering a CME-accredited medical education program, "Pediatric Tick-Borne Disease: Diagnosis and Management." Nearly 6,000 health care professionals have accessed the CME program. Among physicians who participated in the CME program, the majority are Primary Care Physicians (58%) followed by Pediatricians (13%).







SCIENTIFIC RESEARCH

AS THE LEADING NONPROFIT FUNDER OF LYME DISEASE RESEARCH IN U.S. UNIVERSITIES, GLOBAL LYME ALLIANCE PROMOTES PATH-BREAKING, EVIDENCE-BASED SCIENTIFIC INVESTIGATIONS THAT SEEK THE ERADICATION OF TICK-BORNE DISEASE. OUR RESEARCH PORTFOLIO IS COMPRISED OF SOPHISTICATED STUDIES THAT REPRESENT OUR STRATEGY TO DRIVE THE DEVELOPMENT OF BETTER, MORE RELIABLE DIAGNOSTIC TESTS, MORE EFFECTIVE TREATMENTS AND, ULTIMATELY, A CURE.

RESEARCH PROJECTS THAT WE FUNDED WHOLLY OR IN PART IN 2016:

BASIC SCIENCE

Armin Alaedini, Ph.D., of Columbia University, has focused on the identification of valuable protein biomarkers of both acute and chronic Lyme disease.

Benjamin Luft, M.D., SUNY-Stony Brook, is currently working on a new Lyme disease diagnostic test using synthesized *Borrelia burgdorferi* proteins that is more sensitive and specific than current tests.

BETTER TREATMENTS

Nicole Baumgarth, D.V.M., Ph.D., UC-Davis, continued her work analyzing how the immune system responds to Lyme bacteria.

Kim Lewis, Ph.D., Northeastern University, tested pulse-dosing antibiotics to more effectively treat persisters, Lyme bacteria that tolerate antibiotic therapy and ae able to rebound to start a new wave of infection after antibiotic treatment.

Ying Zhang, M.D., Ph.D., Johns Hopkins University Bloomberg School of Public Health, continued to evaluate possible drug combinations that might eradicate persisters.

UNDERSTANDING CHRONIC LYME DISEASE SYNDROME

Chris Janson, M.D., University of Chicago, studies the neurological effects of Lyme.

Alla Landa, Ph.D., Columbia University, is focusing on mechanisms in the brain responsible for cognitive deficits and chronic pain in post-treatment Lyme patients.

Karen Newell-Rogers, Ph.D., Texas A&M University, is engaged in studies of Lyme neuroborreliosis and uses fiber optics to view in real-time how *Borrelia burgdorferi* penetrates the blood brain barrier in mice.

Eva Sapi, Ph.D., University of New Haven, continued her work investigating *Borrelia* biofilms, aggregated bacteria that resist antiobiotics.

COMMUNICATING OUR MESSAGES

A MAJOR PART OF GLOBAL LYME ALLIANCE'S MISSION IS TO EDUCATE AND INFORM LYME SUFFERERS AND THEIR FAMILIES, AS WELL AS RESEARCHERS AND OTHER MEDICAL PROFESSIONALS. WE ENSURE THAT THE MOST UP-TO-DATE AND RELIABLE INFORMATION IS AVAILABLE THROUGH DIGITAL, PRINT, SOCIAL MEDIA AND COMMUNITY PROGRAMS.

Website

In 2016, GLA launched a new, highly comprehensive website—GLA.org—to better serve the Lyme community. By the end of the year, more than 55,000 people from 153 countries had visited it. The site provides visitors with everything they need to know about Lyme disease—from prevention to tick removal, Lyme symptoms to diagnosis. The website also provides information on how to find a Lyme-literate doctor, upcoming events, stories by Lyme patients, and research updates.

Social Media

Social media plays an important role in our communication strategy. Our Facebook community had a total reach of 4.3 million by year's end, with over 2.6 million Twitter impressions and more than 50,000 views on GLA's YouTube videos.

Lyme-Literate Doctor Guidance

GLA volunteers and staff answer up to 100 emails a day from patients and their families around the world seeking guidance finding Lyme-literate doctors. We provide referrals to such health practitioners in the person's region and offer logistical support. Lyme-literate doctors are needed due to the complexity of Lyme, which too often goes misdiagnosed or undiagnosed.

PSAs

To create greater understanding of the dangers of Lyme disease, for three months GLA ran a PSA on a jumbotron in Times Square, alerting millions to the fact that children are at the highest risk for Lyme, with more than 200 in the U.S. contracting Lyme disease every day.

Newsletter

In 2016, GLA created a bi-monthly e-newsletter. The newsletter highlights the latest in Lyme disease research, GLA-funded researchers, what's new with GLA, events, education and awareness initiatives, and more.



















COMMUNICATING OUR INNOVATIVE WORK

BACKPACKER





IN 2016, GLOBAL LYME ALLIANCE RECEIVED WIDESPREAD MEDIA COVERAGE.

GLA leadership and its research efforts were featured in media outlets such as CBS News, FOX, WNET/ MetroFocus, WBUR/NPR and regional stations, as well as national publications such as *Huffington Post, Town & Country*, and others. Our New York and Greenwich Galas were covered extensively by prominent global outlets, from *Women's Wear Daily* and *People Magazine* to the *Daily Mirror UK* and *US Weekly*.



























EVENTS WITH IMPACT

IN 2016, GLOBAL LYME ALLIANCE HOSTED SEVERAL SUCCESSFUL EVENTS, RAISING SIGNIFICANT FUNDS TO SUPPORT ITS MISSION.



"Uniting for a Lyme-Free World" Gala Thursday, October 13, 2016 Cipriani 42nd Street, New York City



Greenwich "Time for Lyme" Gala Saturday, April 2, 2016 Hyatt Regency, Greenwich, CT



"Bite Back
Against Lyme" 5K Run/Walk
Sunday, April 28, 2016
Cove Island Park,
Stamford, CT

















GLA HONOREES

EVERY YEAR GLA HOLDS ELEGANT FUNDRAISERS BOTH IN GREENWICH, CT AND NEW YORK CITY, WITH PLANS TO EXPAND NATIONWIDE. THE ENORMOUS SUCCESS OF THESE EVENTS IS DUE IN LARGE PART TO THE DEDICATION OF HONOREES FROM A BROAD RANGE OF INDUSTRIES AND PROFESSIONS, INCLUDING FASHION, FINANCE, REAL ESTATE, SPORTS AND ENTERTAINMENT.

Our distinguished Star Light honorees are exceptional individuals who have contributed significantly in raising awareness about Lyme disease. Lauren F. Brooks Hope Award honorees are renowned scientists who are advancing Lyme and tick-borne disease research.

Star Light Awards

Marla Maples, 2016

Jane Green, 2015

Elena Delle Donne, 2014

Yolanda Hadid, 2013

Ally Hilfiger, 2012

Lauren F. Brooks Hope Award

Brian Fallon, M.D. 2016

John Aucott, M.D., 2015

Ying Zhang, M.D., Ph.D, 2014

Mark Eshoo, Ph.D. and Steve Schutzer, M.D., 2013

Richard Gerstner and Karen Newell, M.D., 2011

"Uniting for a Lyme-Free World" NY Honorees

Heather Glass, Designer and Retail Executive, 2016

Bella Hadid, International Supermodel, 2016

Arthur J. Mirante II, Principal and Tri-State President, Avison Young, 2016

Karen Peetz, President of BNY Mellon, 2016

Carlos Brito, CEO of Anheuser-Busch In Bev, 2015

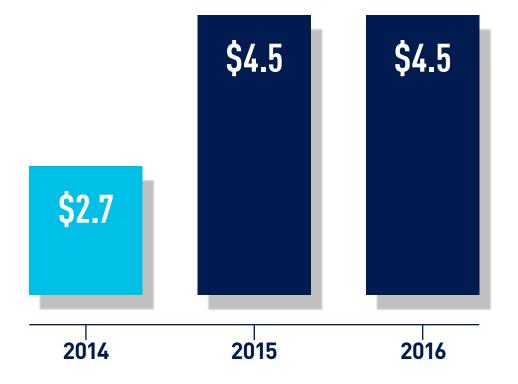
Yolanda Hadid, Actress, Television Star, Passionate Lyme Advocate, 2015

Ally Hilfiger, Author, Advocate and Fashion Designer, 2015

Thalia Mottola, Pop Star, Actress and Entrepreneur, 2015



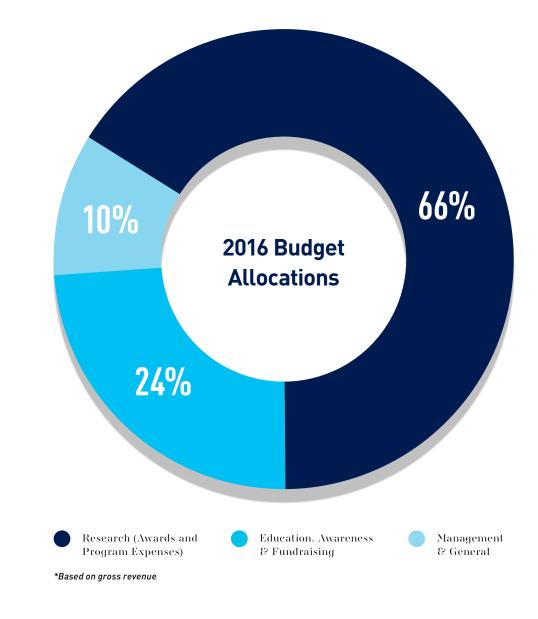
Annual Gross Revenue By Year, In Millions



LRA and TBDA, operating separately

GLA





THANK YOU TO EACH AND EVERY DONOR. WHETHER IT'S \$50 OR \$5,000, EVERY DOLLAR YOU CONTRIBUTE COUNTS. WE ARE FUNDING NEW RESEARCH INTO THE PREVENTION, DIAGNOSIS AND TREATMENT OF LYME AND OTHER TICK-BORNE DISEASES, ALL THE WHILE RAISING AWARENESS ABOUT THE IMPORTANCE OF PREVENTION AND EARLY TREATMENT. TO MAKE A DONATION, VISIT GLA.ORG/DONATE

GLOBAL LYME ALLIANCE

GLOBAL LYME ALLIANCE (GLA) IS THE LEADING 501(C)(3) DEDICATED TO CONQUERING LYME AND OTHER TICK-BORNE DISEASES THROUGH RESEARCH, EDUCATION AND AWARENESS. WITH APPROXIMATELY \$9 MILLION INVESTED IN LYME AND TICK-BORNE DISEASE RESEARCH TO DATE, GLA-FUNDED PROJECTS HAVE LED TO UNPRECEDENTED ADVANCES IN SUCH AREAS AS PREVENTION, DIAGNOSIS AND TREATMENT OF TICK-BORNE ILLNESSES.

GLA has forged significant partnerships with the academic community who support research. Most notably, the organization partnered in 2007 with the Lyme Disease Association to fund and create the first research center for the study of persistent Lyme at Columbia University Medical Center in New York City. GLA has funded innovative and promising

research at top-tier universities across the United States. We are the driving force behind progress being made against the disease and one of the nation's most groundbreaking tick-borne disease research and education organizations. We are recognized by many as the incubators of progress.



66 SITTING ON THE BOARD OF THE GLOBAL LYME ALLIANCE, HAS GIVEN ME REALISTIC HOPE THAT THIS DISEASE CAN BE TREATED AND LIVES CAN BE SAVED FROM YEARS OF SUFFERING."

— Ally Hilfiger

Producer, actress, fashion designer Ally Hilfiger, who has struggled with Lyme disease since she was 11 years old, and is an active GLA board member. Ally is committed to raising research funds and public awareness and wrote about her experience battling her Lyme misdiagnosis in her 2016 book, "Bite Me: How Lyme Disease Stole My Childhood, Made Me Crazy, and Almost Killed Me."